

October 2020

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# Powerhouse Cafe Info Session



## Topics

- *Overview of the Redd*
- *Overview of the Powerhouse Cafe*
- *Application & Criteria*
- *Commitment & Expectations*
- *Q&A*

# THE REDD ON SALMON ST

A large, two-story red building with a flat roof and a grid of many rectangular windows. The building is painted a vibrant red. In the foreground, a paved plaza is filled with people walking and standing. Some people are walking away from the camera, while others are facing the building. A large green patio umbrella is visible on the right side of the plaza. The sky is clear and blue.

*Redd Plaza + Parking at Redd East*





*Loading docks + mural at Redd West*

# Our Community Includes 136 Companies:

96

Value added companies  
with products including  
packaged good, prepared  
foods, & beverages

7

Produce farms

8

Fisheries

4

Dairies

10

Ranches

3

Graineries

45

Woman &/or minority  
owned businesses



*Redd Campus Team*



**Emma Sharer**

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*Redd Operations Manager*



**Kaitlyn Rich**

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*Business Strategist*



**Nathan Kadish**

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*Director of Investment Strategy*



**Bill Maddrell**

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*Facilities Coordinator*

## *The Specs*

- **150 Sq Ft**
- **Small outdoor eating area**
- **Food safe certified kitchen, includes: Type 1 Hood, Gas Range, Dishwasher, Prep Sink, Hand Sink, Prep Table, Shelving**

## *Application / Criteria*

- **Priority given to Black, Indigenous, & People of Color-owned businesses**
- **Priority given to women-owned & non-binary owned business**
- **Businesses located on the Eastside of Portland**
- **Businesses established for 1 or more years**
- **Several years of strong financials**

*\*taking into consideration how difficult 2020 was for businesses*

- **Values aligned: collaborative, local sourcing, sustainability, social & racial equity**



## *Information*

**Information available on the website:**

**<https://reddonsalmon.com/project/powerhouse/>**

**Application (in English)**

**<https://forms.gle/gXBRuZToajdukSVz5>**

**En Español**

**<https://forms.gle/f95jKjSthpfoyMrr8>**

## *Commitment & Expectations*

- **Two year lease**
  - **Rent is \$500 winter/spring, \$1,000 summer/fall**
  - **+ NNN is \$200/month**
- **Willingness + openness to working with the Redd team on local sourcing, data collection, and ideating**
  - **Willingness + openness to operate alongside Events Team in the Redd East space, with plaza & parking lot events, and very occasional shut down days**
  - **Enthusiasm for being a part of the Redd community & knowledge sharing with other business at the Redd**

## *Timeline*



*Thank You!*

**THE  
REDD**

*a project of*

Ecotrust